

Monthly/Quarterly Newsletter Contest Guidelines

For Chapters of Kentucky GWRRA

Purpose

- These guidelines establish procedures for recognition of the time, hard work, and information that Kentucky Chapters are putting out to chapter participants in the form of a Chapter Newsletter. The purpose of the newsletter is to document the activities, fun and participation by Chapter participants and to be informative communications medium for and to the members.

Format

- There is no requirement for a specific format. Each chapter chooses their preferred format in accordance with the GWRRA Officer's Handbook; several required items *must be present* on the **front page** of the newsletter. These items are:
 - "Gold Wing Road Riders Association" or GWRRA
 - Chapter Name/Initials
 - GWRRA Logo
 - Region, District, and Chapter Logo/Letter Designation
 - Month and Year
 - Note: The GWRRA motto "Friends for Fun, Safety, and Knowledge" *will NOT be required on the front page* for the purposes of the Kentucky District Newsletter Contest. Although not required by National or Kentucky, it is required for advancement to and consideration in the Region N Newsletter Contest.
- Newsletters can be in black/white or in color. There will be no points awarded or subtracted for either format.

Judging Guidelines

- In an effort to help promote submissions by all Chapters, a Chapter will be ineligible for participation in the remaining quarters of that year once they have been selected as a quarterly winner.
- See attached score sheet for criteria to be judged. The score sheet will be utilized by the District Membership Program Coordinators to evaluate each newsletter submitted.
- Special editions for judging purposes will not be accepted. An exact copy of what the members receive is what is to be submitted for consideration for this contest.

Submission Requirements

- Kentucky Chapter newsletters should be submitted via e-mail or by US mail each month to the KY District Membership Enhancement Program coordinators:

E-mail to: jerryandluanne@gmail.com

- Newsletter need to be received by Jerry & Luanne Williams by the 1st of the following month (example: Newsletters for January need to be received by February 1st)
- Participation in this program is the sole responsibility of a Chapter. Chapters should submit newsletters for consideration in accordance with these Newsletter Contest Guidelines.

Scoring

- Scoring will be completed for the month by the 10th of the following month, quarterly results will be the 10th of the month following the end of the quarter (April 10th, July 10th, October 10th, and January 10th).

Forwarding for Region N Competition

- Each quarter the single winning newsletter from the Kentucky District will be forwarded to the Region N Membership Enhancement Program Coordinators to be entered into the Region N Quarterly/Annual Newsletter Contest.

Notification and Award

- The Kentucky Chapter selected for the monthly award will be notified and posted on the Kentucky District Website. The Kentucky Chapter selected for the quarterly award will be notified and the award will be presented at the next possible time and their newsletter will be posted on the Kentucky District Website www.kygwrra.com during the quarter following the selection.

Tie Breaker

In case of a tie, the overall content of the newsletters in question will be reviewed by the Kentucky Membership Enhancement Program Coordinators. Their decision will determine the winning newsletter.