

GWRRA Kentucky District Newsletter Award Score Sheet

Chapter _____
Month _____

Area Scored	Item	Points Available	Points Earned
FRONT PAGE REQUIRED	GWRRA Logo		
	Chapter Name/Initials		
	Chapter, District, and Region Letter Designations/Logos		
	Month and Year		
	Gold Wing Road Riders Association/GWRRA		
	GWRRA Motto (only for progression to Region Newsletter Contest)		
(The above items must be on the front page in order for the newsletter to qualify for further judging of the specific criteria below, therefore no points are awarded for required items)			
CONTENTS	Article - Chapter Director	5	
	Article - Assistant Chapter Director	5	
	Article - Chapter Educator	5	
	Article - Chapter Membership Enhancement Coordinator	5	
	Article - Chapter Couple of the Year	5	
	Article - Chapter Participants and Other Staff (maximum of 5 to be scored)	5-25	
	Article/News from Kentucky District	5	
	Article/News from Region N	5	
	Article/News from GWRRA National	5	
	Chapter Officers and Staff list including contact information	4	
	Chapter Calendar/Schedule of Events/List of Upcoming Rides	5	
	Chapter Participant info: Birthdays, Anniversaries, GWRRA Join Date, etc.	3	
	Chapter Participant recognition: Rider Ed levels earned, LTD seminars, etc.	4	
	Chapter Activity Photographs of fun activities, community involvement, etc.	5	
	Date, Time and Location of monthly Chapter gathering	4	
	GWRRA MEP, LTP, MAP, and REP Logos	1-3	
	Promotion of local Chapter, District, Region and National Events	5	
Other unique items; clipart, jokes, recipes, chapter visitation, etc.	2		
Overall Content	Newsletter is visibly appealing, well-organized and layout easy to read	1-3	
	Newsletter is informative, with information being current and timely	1-3	
	Author of each article is evident	1-3	
	Newsletter spelling and grammar is correct	1-3	

TOTAL POSSIBLE POINTS AVAILABLE TO BE EARNED 120

TOTAL POINTS EARNED